



National Senior Games Association

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National Senior Games Association Announces Launch of Redesigned Web Site and e-Newsletter

BATON ROUGE, LA (May 24, 2010) – The National Senior Games Association (NSGA), producers of the largest multi-sport event in the world for adults 50 and over, is announcing the launch of their completely redesigned Web site and new monthly e-newsletter, *The Game Plan*, today. Both the Web site and e-newsletter will enable NSGA to provide up-to-date information and the latest news about our programs and other resources to our constituents, sponsors and other partners.

The new Web site www.nsga.com will be more appealing and provide users with a comprehensive overview of NSGA, its national events, information on Member Associations, the ability to purchase merchandise and a place to go to find important information about healthy aging. Online registration for the 2011 Summer National Senior Games presented by Humana, the 2010 National Senior Games Championships and Euflexxa Hockey Classic and Member state and local games will also be available.

Developing *The Game Plan* enforces NSGA's "green" initiative. This monthly publication will keep users as well as family and friends informed.

"Contrary to popular belief, many seniors are using computers to stay in contact with family, plan trips and shop from home," said Philip Godfrey, NSGA President and CEO. "NSGA.com and *The Game Plan* have been developed with a focus on easy navigation and pertinent content. I hope anyone interested in active and healthy aging will find it to be a resource they want to use regularly."

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The National Senior Games Association is a non-profit member of the United States Olympic Committee dedicated to motivating senior men and women to lead a healthy lifestyle through the senior games movement.

The organization governs the Summer National Senior Games, the largest multi-sport event in the world for seniors, and other national senior athletic events. It is an umbrella for member state organizations across the United States that host State Senior Games or Senior Olympics. The NSGA supports and sanctions these member state organizations so that adults can participate in their state in events year-round. www.nsga.com.

*NSGA thanks its corporate sponsors:
Humana, AstraZeneca and Euflexxa*