



## National Senior Games Association

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**FOR IMMEDIATE RELEASE**

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### **2011 Summer National Senior Games Awarded Best Amateur Multi-Sport / Multi-Discipline Event by *SportsTravel* Magazine**

**Baton Rouge, LA (October 18, 2011)** . The 2011 Summer National Senior Games, the premier event of the National Senior Games Association (NSGA), was named the Best Amateur Multi-Sport / Multi-Discipline Event by *SportsTravel* magazine at the TEAMS q1 Conference & Expo held in Las Vegas, NV.

We are pleased to recognize the 2011 Summer National Senior Games as one of a handful of superior sporting events, said Timothy Schneider, publisher of *SportsTravel* magazine. Our readers are the leaders of the sports-event industry, and they really know what it takes to execute high-quality athletic events. This award reflects their expert evaluation that the Senior Games is one of the absolute best sporting events.



Left to right: Timothy Schneider, Publisher *SportsTravel* magazine, Becky Wesley, Vice President of Association Relations, Lisa Furfine, Associate Publisher, *SportsTravel* magazine and Laurence Bishop, Consultant for National Games & Athlete Relations

The 2011 Summer National Senior Games featured more than 10,000 athletes competing in 18 sports at 13 separate venues, from June 16-30 in Houston, TX. The biennial event is the world's largest multi-sport event for male and female athletes over the age of 50, and is a prime example of what can be achieved by living a healthy active lifestyle. The National Senior Games Association, a non-profit member of the United States Olympic Committee, is a national leader in promoting that way of life through education, fitness and sport. The NSGA is dedicated to assisting adults in achieving greater value and quality in their lives.

It is an honor to receive this award and be included among this prestigious group of nominees, said Becky Wesley, Vice President of Association Relations for NSGA. We applaud the NSGA staff, the Houston Local Organizing Committee, the Greater Houston Convention and Visitors Bureau, the Harris County Houston Sports Commission and people of Houston for their commitment in helping make this Event a success. Events like these would not be possible without the support of our many sponsors and volunteers.

Prospective senior athletes can begin their journey to the 2013 Summer National Senior Games, to be held in Cleveland, OH by qualifying through a State Senior Games. To become involved, or find an activity, opportunities are available through NSGA Member Organizations. Visit [www.nsga.com](http://www.nsga.com) for further information.

This is the second time the Summer National Senior Games has won the *SportsTravel* Award for Best Amateur Multi-Sport / Multi-Discipline Event. The 2007 Summer National Senior Games held in Louisville, KY also earned the honor.

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The National Senior Games Association is a non-profit member of the United States Olympic Committee dedicated to motivating senior men and women to lead a healthy lifestyle through the senior games movement.

The organization governs the Summer National Senior Games, the largest multi-sport event in the world for seniors, and other national senior athletic events. It is an umbrella for member state organizations across the United States that host State Senior Games or Senior Olympics. The NSGA supports and sanctions these member state organizations so that adults can participate in their state in events year-round.