



National Senior Games Association

Post Office Box 82059 ★ Baton Rouge, Louisiana 70884-2059
225-766-6800 ★ Fax 225-766-9115 ★ nsga@nsga.com

★ www.nsga.com



FOR IMMEDIATE RELEASE

Contact: Becky Wesley – NSGA
bwesley@nsga.com
225.706.5103

The National Senior Games Association Hires New Chief Executive Officer and Director of National Games

BATON ROUGE, La. (January 13, 2012) – The National Senior Games Association (NSGA), producers of the largest multi-sport event in the world for adults 50 and over announced today that Mike Sophia has been named the new Chief Executive Officer and Marc T. Riker the new Director of National Games. The CEO is responsible for the operation of the NSGA, developing and planning the Summer National Senior Games, managing the budget, meeting the financial / fundraising goals, working with the Board of Directors and serving the Association's Member Organizations. The Director of National Games will assist the CEO in the execution of NSGA's events and work closely with the current and future host cities.

"The NSGA is indeed fortunate to have these two outstanding individuals join our team and lead the Association to long term growth and stability," said Dana Brown, Chair of the NSGA Board of Directors. "Their sports management background as well as their strong executive and personal qualities will be a valuable tool to strengthen the success of the NSGA."

Mike most recently served as the Executive Director of the Miami-Dade Sports Commission and previously served as the Vice President for the Florida Sports Foundation. He received his BS and ESS /Sports Administration from the University of Florida.

Marc has been involved in sports management for 15 years in Alabama. He received his MSS from the United States Sports Academy and his BS from Pennsylvania State University.

Preparations are already taking place for the 2013 Summer National Senior Games in Cleveland, OH and the 2015 Summer National Senior Games in Minneapolis, MN. The 2013 Summer National Senior Games will be held July 21 – August 5, 2013 in Cleveland, OH where we are expecting 13,000 athletes.

"The NSGA Board of Directors and staff are looking forward to working with these two outstanding individuals to continue moving the organization forward," said Dana. "They will continue to uphold the mission of NSGA to promote healthy lifestyles through education, fitness and sport."

The NSGA is a non-profit corporation dedicated to promoting healthy and active lifestyles for athletes age 50 and over. A recognized multi-sport organization of the United States Olympic Committee, the Association is comprised of Member Organizations who conduct state or national multi-sport competitions, which serve as qualifiers for the biennial Summer National Senior Games.

The Summer National Senior Games is one of the world's largest national competitions for athletes 50 and over, consisting of 19 core sports. For more information, visit www.nsga.com.

###