



## National Senior Games Association

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**FOR IMMEDIATE RELEASE**

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### **National Senior Games Association Announces Three New Hires**

**BATON ROUGE, LA (October 15, 2010)** – The National Senior Games Association (NSGA), owner of the largest multi-sport event in the world for adults 50 and over, is announcing the hire of three positions.

Director of National Games and Athlete Relations . Laurence Bishop. Laurence was the Executive Director of the Canada 55+ Games for the past 2 years. He brings extensive sports administrative experience to our team. He has two degrees in related fields, has been an athlete and a coach, worked in intercollegiate athletics and at one of the major sports venues in Canada. His experience includes field of play as well as marketing and back of house administration

Manager of Support Services . Jennifer Duplantis. Jennifer is a graduate of Louisiana State University. She interned at NSGA while obtaining her masters degree in Sport Management. Her experience with the association's online systems and other technology will be a tremendous asset. She brings broad knowledge from her participation and involvement in the endurance sports community.

Manager of Marketing and Sponsor Relations . Clay Harris. Clay interned with the New Orleans Hornets while working on his masters degree. He brings a great understanding of sponsor activation, fulfillment and relationship to the NSGA team.

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*The National Senior Games Association is a non-profit member of the United States Olympic Committee dedicated to motivating senior men and women to lead a healthy lifestyle through the senior games movement.*

*The organization governs the Summer National Senior Games, the largest multi-sport event in the world for seniors, and other national senior athletic events. It is an umbrella for member state organizations across the United States that host State Senior Games or Senior Olympics. The NSGA supports and sanctions these member state organizations so that adults can participate in their state in events year-round. [www.nsga.com](http://www.nsga.com).*

*NSGA thanks its corporate sponsors:  
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